



MEMPHREMAGOG CONSERVATION INC.

PRESS RELEASE

For immediate distribution

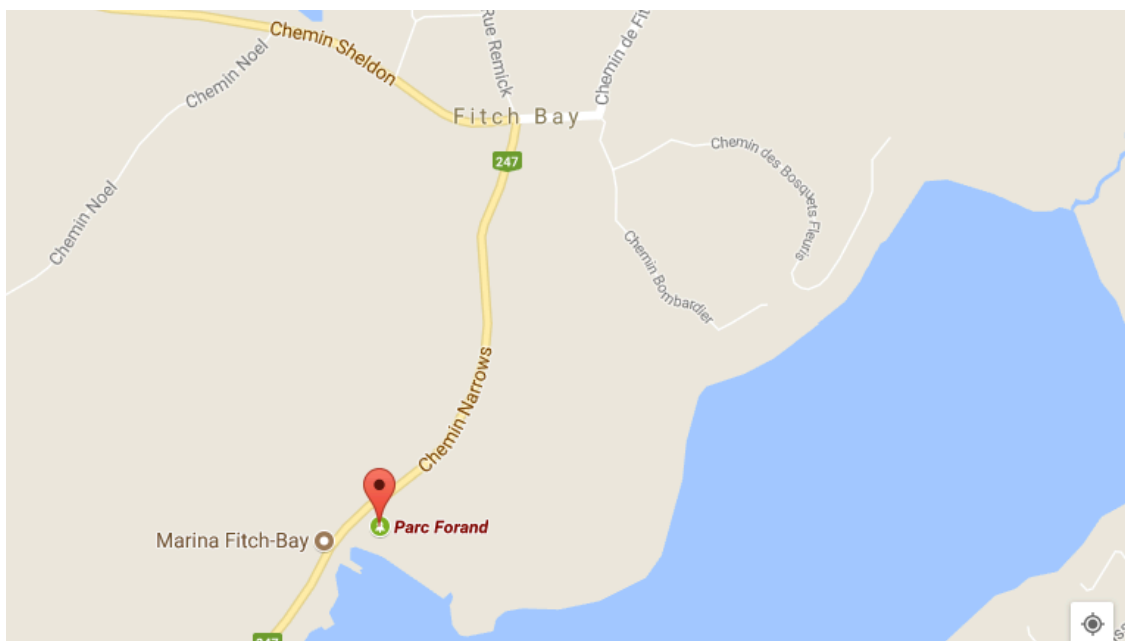
Attention Publicity directors

A VISIT TO FITCH BAY ORGANIZED BY MEMPHREMAGOG CONSERVATION INC (MCI)

Magog, July 24, 2017 – MCI is inviting the public to join them in a kayak and canoe excursion in Fitch Bay on Saturday August 12th. The objective of this activity is to allow the public to discover the richness of wetland habitats and the aquatic fauna that can be found in the bay. Biologists will be present to lead the excursion and show participants how to recognize the numerous flora and fauna to be found, such as turtles, fish and various aquatic plants.

Where and when

The excursion will take place in Fitch Bay, from 9 AM to 11:30 AM. The start and end points will be Forand park, on the Narrows road in Fitch Bay.



Participants should provide their own kayak or canoe, and an approved life vest. It is recommended to bring a bottle of water, a hat, sunglasses and clothing appropriate to the weather.

The media are also cordially invited to join us on the excursion. A few places on the MCI patrol boat will be available.

This activity is free; in case of rain, it will be held the next day, Sunday August 13th.

Participants are asked to confirm their presence via email to info@memphremagog.org.

About MCI

Memphremagog Conservation Inc. (MCI) is a non-profit organisation formed of volunteers, working since 1967 for the protection of the environmental health and natural beauty of Lake Memphremagog and its watershed. With the strength of its membership, it works to ensure that all residents of the region, permanent and seasonal, waterfront or not, can benefit from and enjoy a healthy lake, for today, tomorrow and for generations to come.

-30 -

Source

Mlle Ariane Orjikh, general director, Memphremagog Conservation Inc.
Phone : 819-574-2880, e-mail : ariane.orjikh@memphremagog.org