



MEMPHRÉMAGOG CONSERVATION INC.

PRESS RELEASE
For immediate distribution

Attention Publicity directors

A 50th Annual general meeting for Memphremagog Conservation Inc.!

Magog, July, 26, 2017 - MCI will be holding its 50th Annual General Meeting next August 5th at 9:30 AM at the town hall of the municipality of Austin. This meeting will be paying tribute to the founders of the organization, as well as to bring the members up to date with the actions taken by MCI in 2016-2017. It will be an opportunity for the organization to share with its members the efforts it has invested in protecting the environmental health of the lake and its watershed.

All are welcome!

Invited speaker

Mrs. Michèle Gérin, General Manager of the organization Blue Massawippi, will be speaking on the subject of intelligent navigation: *Are you lakesmart? The latest experience on boating management: fix it or lose it.*

A summary of MCI's activities

At the Annual General Meeting, MCI will give an overview of the activities undertaken in the watershed in 2016-2017. This will include a brief description of MCI's strategic planning work undertaken in the previous year, in order to reposition the organization for the coming years. The presentation will also underline the efforts made in its different programs, notably the conservation program, the Healthy Fitch Bay project, and the lake patrol.

Event information

Austin Town Hall address:
21 Millington road, Austin (Qc) J0B 1B0

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Source

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