



Memphremagog
Conservation inc.

**PRESS RELEASE
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Attention Publicity Directors

December 9, 2019

**Memphremagog Conservation is organizing a viewing
of the film *Dark Waters* at Cinéma Magog**

Magog, Qc – Memphremagog Conservation Inc. (MCI), in collaboration with the Vermont group DUMP (*Don't Undermine Memphremagog's Purity*) and the Pradella family, owners of Cinéma de Magog, are organizing a viewing of the film *Dark Waters* at Cinéma Magog.

Dark Waters is a 2019 American film produced by Todd Haynes. It deals with the real-life story of Robert Bilott, lawyer and environmental activist, who in 2016 exposed the water pollution in Virginia caused by the chemical products company Dupont. The contaminants responsible for this pollution, which slowly poisoned the inhabitants and animals in that state, are per fluoridated compounds called PFAS.

These highly toxic carcinogens are found in the leachate or 'garbage juice' from the Coventry landfill site situated in proximity to Lake Memphremagog on the American side of the border. MCI wishes to educate the population regarding these chemical products that have the potential to contaminate Lake Memphremagog.

The film will be shown in English without French subtitles, and a question and answer period in both languages will follow. There are a limited number of seats available and thus reservations are required. They can be made by email to admin@memphremagog.org.

Date and time: Saturday, January 18 at 3 PM

Cost: \$8.50

Location: Cinéma Magog, 12 Rue Principale E, Magog, QC J1X 1Y3

About MCI:

Memphremagog Conservation Inc. (MCI) is a non-profit organization dedicated to working for the protection, conservation and improvement of Lake Memphremagog and its watershed for the benefit of current and future generations.

MCI works in concert with the various governmental and other organizations, as well as with private citizens to carry out concrete actions.

MCI relies mainly on its scientific knowledge to inform, raise awareness and empower the various actors to ensure the environmental health of Lake Memphremagog and its watershed.

Source:

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