



MEMPHREMAGOG CONSERVATION (MCI)

Annual General Meeting

Saturday, June 14, 2025, 9:30 a.m.

Magog Community Centre

Ovila-Bergeron Room

95, rue Merry Nord, Magog, Québec, J1X 2E7

MINUTES

Attendance of directors and staff of Memphremagog Conservation (MCI)

<u>Directors</u>	Attendance
Johanne Lavoie, President	Yes
Pascale Bédard, Vice-President and Secretary	Yes
Peter Lepine, Vice-President	Yes
Olivier Barsalou-Provost, Treasurer	Yes
Santiago Doyon, Chair of the Board	Yes
Gisèle Lacasse Benoit, Director	Yes
Frédérique Thibeault-Lessard, Director	No
Marie-Josée Huot, Director	No
Marie-Anne Tawil, Director	Yes
Jonathan Clarke, Director	Yes
Hugo Deslandes, Director	Yes
<u>Observers / Collaborators</u>	
Antonio Di Fruscia	Yes
Robert Benoit, Outgoing President	Yes
<u>Executive Director</u>	
Ariane Orjikh	Yes
<u>Administration</u>	
Brigitte Johnson, Meeting Secretary	Yes
<u>Patrol & Project Managers</u>	
Chanel Racine-Mineault	Yes
Angélique Guillemette	Yes
Gabrielle Bousada	Yes
Maëlie Massé	Yes
Sélina Rodrigue	Yes

Approximately 60 members are present at the meeting.

Chair of the meeting: Ms. Johanne Lavoie

Secretary of the meeting: Ms. Brigitte Johnson

1. **Opening of the Annual General Meeting**

Ms. Johanne Lavoie, President, welcomes everyone to MCI's 58th annual meeting and thanks the members for attending the Annual General Meeting.

Ms. Lavoie thanks the MCI staff, the Board of Directors, volunteers, universities, and municipalities for their significant involvement.

Change to the agenda: presentation of item 12, Coventry, after the President's report to accommodate the schedules of certain elected officials who have other commitments.

2. **Adoption of the agenda**

Moved by: Kate Willams

Seconded by: Gisèle Lacasse Benoît

Adopted.

3. **Adoption of the minutes of the Annual General Meeting of June 15, 2024**

Moved by: Anne Boswall

Seconded by: Robert Benoît

Adopted.

4. **President's report**

Ms. Johanne Lavoie presents images and inspiring quotations.

We love what has inspired wonder in us: we protect what we love.

The value of our environment and its conservation is a mobilizing force for our team.

Issues: climate threats, biodiversity loss, and human impacts; Lake Memphremagog is no exception.

The watershed and its critical role.

National and international collaboration.

Ms. Lavoie introduces MCI's collaborators:

- Those leaving their roles with MCI this year: Mr. Peter Lépine, Eric Phendler, and Frédérique Thibeault-Lessard.
- Collaborators assisting MCI on various projects: Mr. Robert Benoit, Ms. Francine Hone, conservation specialist, Mr. François Bélanger, technical consultant, Mr. Antonio DiFruscia, technical consultant, and Dulce Krystal Mendoza Pérez, master's intern in international ecology.

- MCI employees: Ms. Ariane Orjikh, Executive Director, Ms. Brigitte Johnson, Administrative Assistant, and the field team of Chanel Racine-Mineault, Angélique Guillemette, Gabrielle Bousada, Maëlie Massé, and Sélima Rodrigue.
- The Board team, highlighting everyone's excellent work and thanking them for their involvement.

5. **(Moved from item 12) Presentations on the Coventry file (Antonio Di Fruscia)**

Mr. Di Fruscia gives a presentation and an update on the Coventry waste landfill site. The site's size is equivalent to 98 football fields. Although Magog closed its landfill in 2010 to protect the drinking water source for 185,000 Canadians, the Coventry site continues to grow.

Health Canada targeted the regulation of 25 PFAS in 2024, while in the United States only two PFAS would be covered by regulation.

Mr. Di Fruscia reviews MCI's involvement since 2018, including the 2019 moratorium (MCI and DUMP) and several technical and legal follow-ups.

Review of the experimental leachate pretreatment planned for 2025 but never confirmed.

MCI's main concerns:

- Impact on drinking water quality versus the emergence of contaminants
- Return of leachate treatment
- PFAS
- Environmental risks, etc.

6. **Membership report by Peter Lépine**

Mr. Peter Lépine presents the annual membership report. It should be noted that the number and value of memberships received in 2024 decreased, but memberships received so far in 2025 are higher than the previous year (see Appendix 1).

Introduction of the new members and donor's portal in March 2025: Yapla. This rollout and the retention efforts show growth in the first few months of using the new platform.

7. **Presentation and approval of the financial statements as of March 31, 2025**

The results for the fiscal year ending March 31, 2025 (see Appendix II) are presented by Mr. Olivier Provost-Barsalou, Treasurer.

Highlights:

- MCI is in good financial health;
- The boat is being paid off progressively;
- Salary increases, among other things, to support staff retention;

Mr. Barsalou invites anyone who would like more detail or clarification about MCI's finances to contact MCI in writing. He will be pleased to respond.

8. Appointment of the professional accountant

The mandate of Mr. Yann Philibert, CPA, is renewed as professional accountant.

Moved by: Anne Boswall

Seconded by: Kate Williams

Adopted.

9. 2024–2025 activities report

Ms. Ariane Orjikh, Executive Director, and Ms. Chanel Racine-Mineault, Project Manager, present MCI's work teams for the various projects and then present the activities report for the past year and those currently underway.

The 2025 patrol is made up of a highly dynamic and experienced team:

- Chanel Racine-Mineault, graduate with a bachelor's degree in ecology
- Angélique Guillemette, bioecology technician
- Gabrielle Bousada, ecology undergraduate student
- Maëlie Massé, ecology undergraduate student
- Sélina Rodrigue, ecology undergraduate student

9.1 City of Magog conservation strategy

Development of a natural areas' conservation strategy and an action plan in collaboration with a working group coordinated by MCI.

9.2 Lake Memphremagog watershed conservation plan

- Federal and provincial grants.
- In collaboration with Appalachian Corridor (ACA) and Nature Conservancy of Canada (NCC)
- Analysis of ecological value and identification of threats
- Objective: develop a strategy and action plan and mobilize stakeholders.

9.3 Awareness and support for owners of natural areas

- Support for owners of natural areas in Fitch Bay in conserving their property.
- Natural area inventories
- New communication tools for conservation

9.4 "Lake carrying capacity assessment" project

- Determine the maximum number of boats and recreational activities that can take place on the lake without compromising user safety and environmental quality.

9.5 Exotic invasive species

- Control of zebra mussels at the water intakes of the City of Sherbrooke and the City of Magog
- Monitoring of exotic invasive viviparid populations from 2022–2024 (Georgian and Chinese mystery snails) at 36 research stations, with findings showing population growth
- Large-scale removal of Chinese mystery snails (1,249 individuals collected in 2024) with volunteer participation, with the next collection on July 18, 2025
- Seeking volunteers for phragmites control along the Fitch Bay shoreline on July 3, 4, and 10, 2025

9.6 Water quality sampling

- The patrol will carry out several water-quality monitoring activities in collaboration with the Government of Quebec, the Memphrémagog RCM, and the City of Magog.
- Monitoring of algal blooms (more than 15 observations in 2024)

9.7 Riparian buffer action: Together for our shores

- 6 projects in 2024 and 8 in 2025 for nearly 3,600 m² revegetated
- Renewed in 2026

9.8 Join the network

- Assess stormwater management on shoreline properties to advise on best practices to adopt with COGESAF
- Free assessment / Voluntary participation / Honorary recognition

9.9 Monitoring of protected natural areas

- Proposed Michael-Dunn biodiversity reserve in partnership with the Government of Quebec since 2020
- Long and Molson islands in partnership with Nature Conservancy of Canada since 2021

9.10 Awareness activities

- Buoys for eco-sensitive zones

9.11 Communication activities

- Newsletters: 26
- Facebook posts: 99 (68 MCI posts; 31 shared posts)
- Instagram posts: 33
- Illuminated signs in the City of Magog
- Continuous website updates
- New promotional items

Following efforts to improve communications through Facebook, Instagram, etc., traffic on these platforms is already increasing and continues to grow.
Distribution of the 2025 activity calendar.

1. Nomination Committee Report

Ms. Pascale Bédard presents the nomination committee's proposal for the composition of the 2025–2026 Board of Directors to fill the vacant positions (Appendix III).

The nomination committee recommends appointing Antonio Di Fruscia to replace Peter Lépine.

The committee is still seeking to fill Frédérique Thibeault-Lessard's vacant position and observer positions remain under review.

Moved by: Johanne Turbide

Seconded by: Pierre Piché

Adopted.

2. Ratification of the acts of the directors

Ms. Pascale Bédard asks the assembly to ratify the acts of the directors so that all activities, transactions, and actions taken by the Board of Directors and the Executive Committee of the corporation since the last meeting may be ratified and approved.

Moved by: Johanne Turbide

Seconded by: Kate Williams

Adopted.

3. Special presentation of an excerpt from the film *Dreamers and Steamers: The Era of Steamboats on Lake Memphrémagog* by Louise Abbott (Johanne Lavoie)

4. Awarding of the MCI Gordon-Kohl Memorial Prize to Mr. Henry Coe and the organization Don't Undermine Memphremagog's Purity – DUMP

5. Question and comment period for members

Mr. Duval asks whether reports are produced by the landfill site vigilance committee. Johanne mentions that reports are produced by Casella.

Mr. Piché asks about the status of the law related to Lake in Crisis. Ms. Peggy Stevens of DUMP responds. Johanne Lavoie adds that the objective is to include emerging contaminants and not just phosphorus, to have more tools to protect the lake.

6. Adjournment of the meeting

The meeting is adjourned at 12:00 p.m.

Moved by: Gisèle Lacasse Benoit

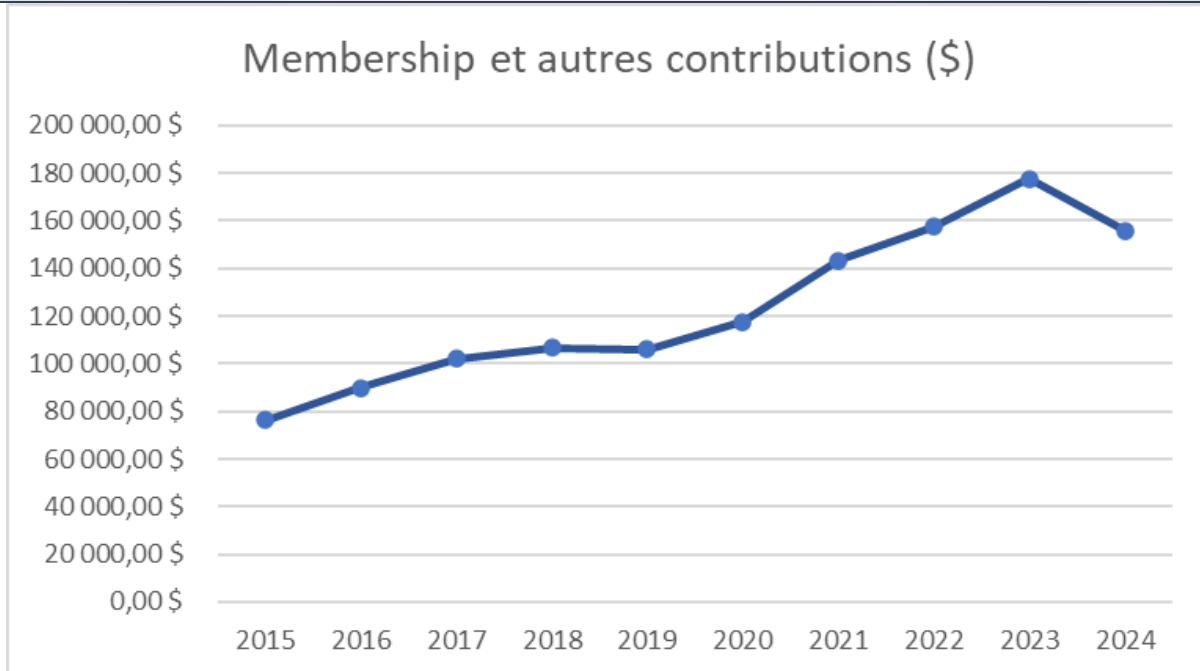
Seconded by: Pascale Bédard

Adopted.

APPENDIX 1
MEMBERSHIP REPORT

Rapport des adhésions 2024 / 2024 Membership report

	(qté)	(\$)	
Membre réciproque et/ou honoraire	5	0 \$	<i>Reciprocal and/or Honorary Member</i>
Membre régulier	291	22 846 \$	<i>Regular Member</i>
Membre de soutien	84	21 850 \$	<i>Sustaining Member</i>
Membre du cercle du patrimoine	56	79 825 \$	<i>Heritage Circle Member</i>
Membres total	431	124 521 \$	Total Members
Contributions des municipalités	4	9 000 \$	Municipality contribution
Dons suppl ou spéciaux	22	22 161 \$	Special and additional donation
Dons anonymes	4	286 \$	Anonymous donation
Contributions totales	461	155 968 \$	Total Contributions



APPENDIX 1 (continued)

MEMBERSHIP REPORT

Rapport des adhésions / <i>Membership report</i>	2024 versus 2025:			
	2024-01-01 au 2024-05-21		2025-01-01 au 2025-05-21	
	(qté)	(\$)	(qté)	(\$)
INDIVIDUEL				
Membre régulier	147	10 630,00	173	12 361,06
Membre de soutien	41	10 225,00	46	12 165,00
Membre du cercle du patrimoine	30	35 375,00	27	33 300,00
Total Membres individuels	218	56 230,00	246	57 826,06 \$
ORGANISATION				
Membre réciproque ou honoraire			0	0,00
Membre allié			7	970,00
Membre acteur de changement			1	350,00
Membre visionnaire			1	1 000,00
Total Membres organisations	0	0,00	9	2 320,00 \$
AUTRES DONS				
Contributions des municipalités	5	8 500,00	5	12 500,00
Don spéciaux	6	339,22	0	0,00
Total Autres Dons	11	8 839,22	5	12 500,00
TOTAL	229	65 069,22	260	72 646,06

APPENDIX II

FINANCIAL RESULTS AS OF MARCH 31, 2025

Au 31 mars

BILAN

	2025	2024
	\$	\$
ACTIF		
À court terme		
Trésorerie	28 297	91 083
Débiteurs et autres sommes à recevoir	52 900	30 602
Dons et subventions à recevoir	26 392	17 456
Charges payées d'avance	2 297	1 722
Inventaires	2 318	4 717
	112 204	145 580
Placements <i>[note 5]</i>	143 214	128 217
Immobilisations corporelles <i>[note 4]</i>	15 496	10 056
	270 914	283 853
PASSIF		
À court terme		
Créditeurs et charges à payer	27 417	18 144
Taxes à la consommation à payer	1 087	1 187
Produits reportés	17 235	33 187
	45 739	52 518
ACTIF NET		
Fonds non-affectés	118 565	132 441
Fonds affectés - Bourse d'études	76 510	67 894
Fonds affectés - Conservation	30 100	31 000
	225 175	231 335
	270 914	283 853

Voir les notes ci-jointes

Au nom du conseil d'administration,

As at March 31

BALANCE SHEET

ASSETS

Current

Cash
Accounts receivable and other receivables
Donations and grants receivable
Prepaid expenses
Inventories

Investments *[note 5]*

Capital assets *[note 4]*

LIABILITIES

Current

Account payables and accrued liabilities
Sales tax payable
Deferred revenues

NET ASSETS

Unrestricted fund
Restricted fund - Scholarship
Restricted fund - Conservation

See accompanying notes

On behalf of the Board

ÉTAT DES RÉSULTATS

	2025		2024	
	S		S	
PRODUITS				
Adhésions		113 683		99 208
Dons et événements		33 563		57 748
Services et autres revenus		92 774		65 238
Subventions et contributions [note 3]		109 375		100 906
		<u>349 395</u>		<u>323 100</u>
CHARGES				
Projets				
Salaires et honoraires professionnels	221 902		218 200	
Amortissement immobilisations corporelles	3 007		3 007	
Autres dépenses de projets	32 634	257 543	21 044	242 251
Communications et promotion		5 431		8 397
Charges d'administration				
Salaires et honoraires professionnels	76 541		54 465	
Assurances	713		609	
Autres frais d'administration	13 825		10 369	
Amortissement immobilisations corporelles	1 502	92 581	30	65 473
		<u>355 555</u>		<u>316 121</u>
Excédent (Insuffisance) des produits par rapport aux charges		<u>(6 160)</u>		<u>6 979</u>

STATEMENT OF OPERATIONS

INCOME
Membership fees
Donations and events
Services and miscellaneous income
Grants and contributions [note 3]
EXPENSES
Projects
Salaries and professional fees
Capital assets depreciation
Other projects expenses
Communications and promotion
Administrative expenses
Salaries and professional fees
Insurance
Other office expenses
Capital assets depreciation
Excess (Deficiency) of income over expenses

ÉTAT DE L'ACTIF NET

	Fonds non-affectés	Fonds affectés - Bourse d'études	Fonds affectés - Conservation	2025	2024	
	S	S	S	S	S	
Actif net, au début de l'exercice	132 441	67 894	31 000	231 335	224 356	Net assets, beginning of the year
Excédent (Insuffisance) des produits par rapport aux charges	(13 876)	8 616	(900)	(6 160)	6 979	Excess (Deficiency) of income over expenses
Transfert inter-fonds	—	—	—	—	—	Inter-fund transfer
Actif net, à la fin de l'exercice	118 565	76 510	30 100	225 175	231 335	Net assets, end of the year

NOTES AFFÉRENTES AUX ÉTATS FINANCIERS

3. SUBVENTIONS ET CONTRIBUTIONS

	2025	2024
	\$	\$
Gouvernement du Canada	23 801	14 686
Gouvernement du Québec	31 864	18 941
Municipalités et villes	38 397	27 777
Fondations et autres	15 313	39 502
	<u>109 375</u>	<u>100 906</u>

4. IMMOBILISATIONS CORPORELLES

	2025			
	Coût	Amortissement cumulé	Valeur nette	
	\$	\$	\$	
Bateau	37 405	(31 390)	6 015	Boat
Mobilier de bureau	1 887	(252)	1 635	Office equipment
Matériel informatique et logiciel	9 761	(1 915)	7 846	Computer equipment and software
	<u>49 053</u>	<u>(33 557)</u>	<u>15 496</u>	
	2024			
	Coût	Amortissement cumulé	Valeur nette	
	\$	\$	\$	
Bateau	37 405	(28 383)	9 022	Boat
Matériel informatique	1 699	(665)	1 034	Computer equipment
	<u>39 104</u>	<u>(29 048)</u>	<u>10 056</u>	

5. PLACEMENTS

	2025	2024	
	\$	\$	
Dépôts, au coût	71 704	60 323	Deposit, at cost
Placement - bourse d'étude, au coût	71 510	67 894	Scholarship investment, at cost
	<u>143 214</u>	<u>128 217</u>	

NOTES TO FINANCIAL STATEMENTS

3. GRANTS AND CONTRIBUTIONS

Government of Canada
Government of Québec
Municipalities and cities
Foundations and others

4. CAPITAL ASSETS

Boat
Office equipment
Computer equipment and software

5. INVESTMENTS

Appendix III - Nomination Committee Report

BOARD MEMBERS UP FOR ELECTION

Membres du CA en élection / *Members of the Board up for Election*

		2024-2025	
		Nb d'années / <i>Nb of years</i>	
1	Hugo Deslandes	1	
2	Marie-Josée Huot	2	En élection
3	Santiago Doyon	1	
4	Pascale Bédard	2	En élection
5	Marie-Anne Tawil	1	
6	Gisèle Lacasse Benoit	2	En élection
7	Johanne Lavoie	1	
8	Peter Lépine	2	En élection
9	Olivier Provost-Barsalou	1	
10	Frédérique Thibault-Lessard	2	En élection
11	Jonathan Clarke	1	

RETURNING MEMBERS AND REPLACEMENTS

Proposition de conseil d'administration pour 2025-2026/ *Board members proposed for 2025-2026*

		2024-2025	2025-2026
		Nb d'années/ <i>Nb of years</i>	
			<u>Candidat.e.s</u>
1	Hugo Deslandes	1	
2	Marie-Josée Huot	2	Idem
3	Santiago Doyon	1	
4	Pascale Bédard	2	Idem
5	Marie-Anne Tawil	1	
6	Gisèle Lacasse Benoit	2	Idem
7	Johanne Lavoie	1	
8	Peter Lépine	2	Antonio Di Fruscia
9	Olivier Provost-Barsalou	1	
10	Frédérique Thibault-Lessard	2	Poste vacant
11	Jonathan Clarke	1	